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## **PINOYBOOMER.COM MAIDEN ISSUE FEATURES INSPIRATIONAL FATHERS**

*Chantilly, Virginia* – On Father’s Day, June 20, 210, PinoyBoomer.com (PB), a website servicing the Filipino communities worldwide officially opens its site to the public featuring inspirational fathers and mothers whose life stories will touch your hearts. Envisioned to be the mother site for “what is great and cool about Pinoys,” PB puts a spotlight on Filipinos from all walks of life and organizations that are joining hands to address quality life issues and create positive impact in the Philippines and abroad. According to Imelda Roberts, the first Filipina to win the prestigious Ellis Island Medal of Honor and creator of Pinoy Boomer, “PB is about inspiring, nurturing, and affirming the positive spirits and the goodness in our hearts as individuals and as people. Given the state of our country and our world, we have to draw upon our inner gifts and turn adversity into opportunity for positive changes. PB is an investment in people’s faith, strength, passion, dedication and positive energies and their riffing effects in our lives and our world.”

On its maiden issue, PB showcases a priest who has dedicated three decades of his life fighting for decent housing, providing educational and livelihood opportunity for children and over 25,000 scavengers who made a living out of two million tons of garbage. No wonder he is called the Father of Smokey Mountain. Read about the man who is now heading the Philippines’ largest children’s villages providing home for orphaned and neglected children in eight major cities in the Philippines. Be inspired by other fathers like a journalist who keeps an eye on the Filipino community, a once penniless man now behind the Philippines’ coins, and a father who works as a public servant whose passion is to help Overseas Filipino Workers in Taiwan, Kuwait and other countries. Most likely, all Filipinos have heard and sang his songs, but may not know the songwriter. He is a father and a hitmaker composing and producing songs that are part of major success of big artists in the Philippines’ music industry. PB also features two amazing mothers who stood as bread winners and left the Philippines for the sake of their children. From maid to author/film producer, and the other now an aide to a Royal Highness, their stories capture the essence of PB and remind readers of our strengths as people.

PB also aims to bring together Filipinos world-wide through its own networking site, Pinoyboomer.net. Envisioned to be the “Purpose-driven Facebook of Pinoys,” the social networking site focuses on networking, connecting with a purpose, and making an impact. “Social networking sites such as Facebook (FB) are great ways to meet other Pinoys world-wide, entertain self through games. PB wants to take it to a different level by using it as a convening place to make a positive impact. Wherever we are, this is one way to make a difference. If there is FB we can also add PB,” said Roberts. Since its beta testing launched on Mother’s Day, Pinoyboomer.net, its networking site, attracted Filipinos living in the Philippines as well as those in the USA, Canada, London, Australia, Korea, Malaysia, Taiwan, Singapore, Australia, Dubai, and Saudi Arabia.

PB also has other projects in the works like Songs for a Cause. Its PB My World Network addressing environmental, educational and economic issues is expected to be launched on June 26. PB’s vision is to make this mother site as one convening place to bring together Pinoys, causes and programs with the hope that segregated efforts, parochial and personal interests can find common grounds toward a greater effort benefiting the Philippines. “We don’t need to re-create what is out there. PB’s goal is to review and highlight great initiatives by Pinoys, find issues and solutions that work, and bring them in one common site. I am hoping also Pinoys world-wide will come together at PB to connect, network and make an impact on a common cause benefiting our country and those who are in need.” said Roberts.